Books for Kids Foundation promotes literacy among all children with a special emphasis on low-income and at-risk preschool age children. We create libraries, donate books, and implement literacy programs to develop the critical early foundation and skills which young children need to be successful in life.

SPONSORSHIP OPPORTUNITIES

**TITLE SPONSORSHIP $50,000**
- Name on all event materials and in all event outreach
- Name and logo recognition on “library corner” at event
- Premier event signage and placement on step-and-repeat banner
- Logo on front of event journal and two-page spread in event journal (depending on availability and date of commitment)
- Sponsored signature cocktail
- Custom sponsor hashtag
- Recognition by emcee at the event
- Prominent placement of sponsor name and logo on our website
- Social media blasts on Facebook, Twitter, and Instagram acknowledging the sponsorship
- Recognition of sponsor name and logo on our website
- 12 Party Tickets
- Reserved seating for guests during program
- 100 books donated to children for their home libraries

**AUTHOR SPONSORSHIP $25,000**
- Name and logo on event sponsorship signage
- One-page ad in event journal (depending on availability and date of commitment)
- Social media blasts on Facebook, Twitter, and Instagram acknowledging the sponsorship
- Recognition of sponsor name and logo on our website
- 12 Party Tickets
- Reserved seating for guests during program
- 100 books donated to children for their home libraries

**LIBRARIAN SPONSORSHIP $10,000**
- Name and logo on event sponsorship signage
- Half-page ad in event journal (depending on availability and date of commitment)
- Social media blasts on Facebook, Twitter, and Instagram acknowledging the sponsorship
- Recognition of sponsor name and logo on our website
- 6 party tickets
- 50 books donated to children for their home libraries

**BIBLIOPHILE SPONSORSHIP $5,000**
- Name and logo on event sponsorship signage
- Quarter-page ad in event journal (depending on availability and date of commitment)
- Social media blasts on Facebook, Twitter, and Instagram acknowledging the sponsorship
- Recognition of sponsor name and logo on our website
- 4 party tickets
- 25 books donated to children for their home libraries

**BOOKWORM SPONSORSHIP $2,500**
- Quarter-page ad in event journal (depending on availability and date of commitment)
- Recognition of sponsor name and logo on our website
- 2 party tickets
- 10 books donated to children for their home libraries

**READER $350**
- Single Party Ticket

**JOURNAL ADS**
- $250, Quarter-page ad
- $500, Half-page ad
- $1000, Full-page ad

Costs of ad space is fully tax-deductible

Interested in a sponsorship or have questions about other opportunities to support Books for Kids?
Please reach out to Robin Adelson radelson@booksforkids.org 212-760-2665